

**NEWS MEDIA RELATIONS**

The Board encourages a policy of sound relations with the press and other communication media in the community and surrounding geographical area. The Superintendent shall plan for periodic releases to the press and other communication media which will provide information to the community concerning its schools and various phases of the school program. If the Superintendent is unavailable, the School Board Chairman shall be the sole spokesperson for the Board with the media.

In order to avoid confusion on the part of the public and the media as to the sources and significance of communications concerning the actions and policies of the Souhegan School Board, the staff of Souhegan High School and the members of the Souhegan School Board will make all reasonable efforts when communicating to the public and media to clearly distinguish their personal viewpoints from the policies of the Souhegan School Board.

Unless directed otherwise all school building related news releases (other than School Board - Superintendent) will be the responsibility of the building principal.

ADOPTED: July 15, 2004  
SOUHEGAN