COMMERCIAL PROMOTIONS

The Mont Vernon School District will consider requests for commercial promotions to the extent that such promotions meet the conditions listed below:

1. The promotion supports district educational objectives.
2. Participation benefits the students.
3. Student participation in the promotion is voluntary.
4. The promotion may not unduly pressure parents to purchase related goods or services in order to redeem the student's award or reward.
5. Participation is subject to final decision by the building administrators and must be coordinated between schools.

Any request under this rule must be submitted in writing to the superintendent at least 30 days prior to the implementation of the requested activity. The superintendent will inform the school board of any pending requests prior to approval.

FIRST READING: June 12, 2002
SECOND READING: August 5, 2002
APPROVED: August 5, 2002