

## **Our Use of Cookies and Other Tracking Mechanisms**

We use cookies to track information about a Child's use of our Sites, Apps, or Services. "Cookies" are alphanumeric identifiers that we transfer to a computer's hard drive through a web browser for record-keeping purposes. We may use both session Cookies (which expire once a user closes a web browser) and persistent Cookies (which stay on a computer until a user deletes them). Some Cookies allow us to make it easier for a Child to navigate our Site and Services, while others are used to enable a faster log-in process or to allow us to track a Child's activities, but only as those activities relate to a Child's use of our Sites and Service.

### **Third-Party Analytics.**

We may also use third party analytics tools and technologies, such as Google Analytics, to track and analyze data from our Sites, Apps, or Services. Google Analytics uses Cookies to collect information such as how often users visit the Sites, what pages they visit, and what other sites they used prior to coming to the Sites. We use the data collected by such third party analytics tools only to help us administer and improve the quality of our Sites, Apps, and Services and to analyze Sites and Apps usage. These third parties are not permitted to use the information collected on our behalf, except to help us conduct and improve our business. Google Analytics collects only the IP address assigned to a user on the date the user visits the Sites, rather than a user's name or other personally identifying information. Although Google Analytics plants a persistent Cookie on a user's web browser to identify the user as a unique user the next time the user visits the Sites, the Cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about a user's visits to the Sites is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. For more information on Google's privacy practices, please [click here](#). For information about how to opt out of Google Analytics, please [click here](#).

### **Single Sign-On**

We have learning management web platform which use Google SSO feature. Teachers and Students can log in to site using a Single Sign-on (SSO) service with Google account. This service will authenticate users identity and provide the option to share google drive files with students for collaboration. Such services may give option for teacher to access files and folders from google drive to share, choose, create/edit documents with their students within web Application. Students access shared Google drive files by login as Google account into web application.